

SYNTHESIA AI IS NOW ISO-RECOGNISED

SOC 2
Type II

The diagram consists of three overlapping circles. The top circle is green and labeled 'SOC 2 Type II'. The bottom-left circle is cyan and labeled 'ISO 27001'. The bottom-right circle is blue and labeled 'ISO 412001'. The central area where all three circles overlap is white and labeled 'Trusted AI'. The background features abstract, curved shapes in various shades of green and blue.

Trusted AI

ISO
27001

ISO
412001

01

Synthia's Three Columns of Trust Equation

**Trusted AI = SOC 2
Type II + ISO 27001
+ ISO 42001**



SOC 2 Type II
(2022)

**DAILY OPERATIONAL
SECURITY**

Continuous control
monitoring &
independent attestation



ISO 42001
(Sept 2024)

**RESPONSIBLE AI
GOVERNANCE**

Fairness, transparency,
and ethical AI lifecycle



ISO 27001
(Sept 2025)

**INFORMATION
SECURITY
MANAGEMENT**

Global benchmark for
protecting data &
managing risk

02

What Does That Mean?

Synthesia's new ISO 27001:2022 and ISO 42001 certifications prove their platform is built to the world's toughest security and AI-governance standards.

03

Why This Matters

ISO recognition isn't a trophy- it's a market-expansion passport. It tells enterprises, regulators, and investors:

“Our AI is secure, transparent, and globally auditable.”

04

What ISO 27001 Covers

- Information Security Management System (ISMS)
- 93 Annex A controls: access control, encryption, incident response, third-party risk
- Annual surveillance audits to prove the system really works

05

What ISO 42001 Adds

- First global standard for responsible AI governance
- Ensures fairness, transparency, and ethical model management
- Confirms AI decisions are explainable and accountable

06

The Growth Equation

Scale = Vision ×
Execution × Trust ÷ Risk

Vision gave Synthesia
the product.
Execution built the
platform.

But Trust, earned
through ISO
certification, multiplies
their reach, while Risk
stays in check.

07

Strategy Is the Real Moat

- Create a Blue Ocean shift from “AI video tool” to trusted AI infrastructure.
- Accelerate Enterprise Deals – security teams say yes faster.
- Future-Proof Growth-surveillance audits keep the company sharp as it scales.

AI LEARNS FROM DATA

**If that data is stolen,
poisoned, or
misused,
trust collapses and
innovation stops.**

“The future of AI belongs to the companies that guard data like treasure and treat trust as their greatest algorithm.”